



Bauder College

COURSE SYLLABUS May Term 2012

Course Number and Title:	DES115 Photoshop I
Academic Credit Hours Awarded:	3 Qtr
Course Prerequisites:	none
Instructor Name and Credentials:	Sarah Paul, B.F.A. Graphic Design, M.F.A. Media Design
Instructor Contact Information:	sapaul@bauder.edu @sarahapaul www.creativedents.com 770-363-8844 mobile
Instructional Contact Hours:	4
Course Day and Time:	Tuesday, Thursday 11:15am -1:15pm

Course Start Date: Thursday, May 15, 2013 Course End Date: Thursday, July 23, 2013

College Mission Statement:

Bauder College is an institution of higher education offering quality programs that integrate general education, professional skills, and career focused education, empowering students to develop and achieve their personal and career potentials.

Course Description:

This is a studio course in digital design and illustration. This course will concentrate on the use of various tools and features in *Adobe Photoshop®*, with specific emphasis placed on technical proficiency and aesthetic judgment.

Teaching Strategies/ Learning Activities: Interactive lectures with both the instructor and the students participating in “hands-on” demonstrations of the software features and functions.

1. Instructor-lead demonstrations.
2. Instructor-guided practice sessions.
3. Independent lab sessions.
4. Projects (Each project will be supported by a creative brief)

Course Materials/Text:

Adobe Photoshop CS6 Classroom in a Book

Photoshop CS6 Visual Quick Start Guide

YOU MUST HAVE A FLASH DRIVE IN CLASS - EVERYDAY

Program Outcomes (PO's) for the Associate of Arts Degree in Graphic Design

1. Plan, prepare, and create a professional portfolio that is of acceptable quality for the student to secure entry-level employment
2. Demonstrate knowledge of the foundations of design through creative projects and presentations
3. Demonstrate superior computer technical skills as applied to graphic design and web design
4. Criticize and analyze peers' work through critique and presentation

5. Display competent craftsmanship in all artwork
6. Research, interpret, and respond to client needs with a creative project acceptable to the client
7. Formulate and execute a creative project that meets client deadlines

Student Learning Outcomes: After completing this course students will be able to:

1. Exhibit working knowledge of the Macintosh computer.
2. Demonstrate functional skill and design techniques with the Adobe Photoshop software application.
3. Scan images and digitally alter for print media or Internet.
4. Produce portfolio quality digital projects and presentations.

General Education Outcomes (GEO's) for Bauder College

The content of this course addresses the following GEO's: (1) Communications, (5) Humanities, (6) Research and Information, (7) Critical Thinking, and (8) Technology

1. Communications: Students will be able to demonstrate professional communications through written and oral presentations.
2. Mathematics: Students will be able to apply quantitative reasoning to real world situations.
3. Science: Students will be able to relate scientific principles to real world contexts.
4. Social Science: Students will be able to evaluate the social or psychological issues that impact human behavior.
5. Humanities: Students will be able to apply understandings of the human condition to their personal and social lives.
6. Research and Information: Students will be able to apply methods for finding, evaluating, and using resources.
7. Critical Thinking: Students will be able to apply problem solving to real-life situations using critical thinking.
8. Technology: Students will be able to use technology to solve real world problems.

The educational objective of this course includes a matrix of these outcomes that are aligned toward specific assignments within the course offering (noted as PO # and/or GEO #)

QEP - Quality Enhancement Plan:

TOW (Technology, Oral and Written Communications):

Students will complete projects and assignments addressing each of these communication disciplines.

Participation and Professionalism are part of each student's grade. As an educational institution designed to help students acquire and maintain viable employment, we strive to teach professionalism to our students. To be professional, a sense of responsibility and accountability must be displayed. Each student is expected to:

- Arrive on time to each class session.
- Be prepared for each class session.
- Complete all assigned work on time.
- Participate in each class session.
- Show respect for diversity of people, opinions and cultures.
- Dress appropriately for an academic setting.
- Turn off cell phones, pagers and other distracting devices during class.
- Not engage in disruptive behavior in the classroom including arguments, quarreling, or fighting.
- Treat all persons at the College, whether fellow students, administrative staff or faculty, with the same respect and understanding they would like to receive.
- Not display behavior, speech, or body language that would make anyone feel threatened.
- Refrain from using profane, offensive or inflammatory language.

Graphic Design Late work policy:

The student must also adhere to the GD department missed/late work policy, which states:

1. No Late Work, either assignment or projects will be accepted without penalty.
2. Assignments are expected to be turned in by the date due/time. *Late assignments will be accepted with a letter grade penalty of 10% per day*, in accordance with the department guidelines. Students having difficulty completing assignments, or meeting deadlines must discuss the problem with the instructor *prior* to the project deadline for consideration. If not turned in within seven days of the due date, the grade will automatically become a zero.
3. Make-up work for projects, tests and exams can only be made up under the following conditions:
Students must schedule test/exam make up with the instructor of the course. Then they need to notify department chair of time and date. Only those students with a written verification for absence (i.e. a doctor's notes, funeral notice, receipt of service provided) may earn the full credit for the missed test/exam.
4. Any misspelled words will result in a drop of one letter grade.
5. No in class assignments can be made up at a later time.

Attendance:

See the Bauder College *Catalog* for the official Attendance Policy.

15 points for participation/professionalism will be deducted for each class session you're not in attendance. If you are not in class you are not participating.

Cheating and Plagiarism:

Policies will be enforced in accordance with the academic "Conduct" section in the current Bauder College catalog.

In some cases Plagiarism may result in termination from the College.

Bauder College Grading Scale: Students at Bauder receive grades based on course participation, course assessment, written papers, presentations, and projects. The following grading system is in effect:

<u>Grade</u>	<u>Scale</u>	<u>Points</u>	<u>Grade</u>	<u>Scale</u>	<u>Points</u>
A	93% - 100%	4.0	D+	67% - 69%	1.3
A-	90% - 92%	3.7	D	60% - 66%	1.0
B+	87% - 89%	3.3	F	0% - 59%	0.0
B	83% - 86%	3.0	W	withdrawal	N/A
B-	80% - 82%	2.7	WP	withdrawal pass	N/A
C+	77% - 79%	2.3	WF	withdrawal fail	0.0
C	73% - 76%	2.0	I	Incomplete	N/A
C-	70% - 72%	1.7			

Academic Support and tutoring assistance: Free tutorial assistance is available. If you need additional assistance, contact Victoria Meredith in Academics via phone at 404-443-1766 or via email at vmeredith@bauder.edu.

Disability Services:

In accordance with the Rehabilitation Act of 1973 (Section 504) and the 1990 Americans With Disabilities Act (ADA), Bauder College will provide reasonable and individualized reasonable accommodations for students who have provided proper documentation outlining their disabilities and have requested reasonable and appropriate accommodations. Since each student's disabilities may differ in degree and impact, reasonable accommodations will be made on an individual basis. Documentation to support the disability must be provided to the College at the time of the request. Information pertaining to a student's disability is voluntary and confidential. If this information is supplied, it will be used to identify reasonable and required accommodations to attempt to overcome the effect of conditions that limit the participation of qualified disabled students.

Requests for accommodations should be directed to Carolyn Jenkins, Disability Coordinator in the Student Services Office at 404 443-1728 or cjenkins@bauder.edu. Please see the Student Handbook for more information.

Assignments	Points
Two Projects @ 200 points each	400
4 Quizzes (50pts. Each)	200
In-class tutorials	200
Attendance / Participation	100
Final Exam – Hands On	100
Total Points	1000

Tentative Course Outline:

Course Outline			
Date:	In-class Activities Planned:	Readings/Material Covered:	Out of class time
Week 1:	Class introduction. Review syllabus. Review Mac OS X/ Network. Lecture & Demo: Overview of Photoshop files, tools, menus and palettes.	Chapter 1	Begin to collect photos Bring in photos for next class Complete unfinished Chapter work.
Week 2:	<u>Tuesday</u> Chapter 2 and 3	Chapter 2 and 3	Complete unfinished Chapter work.
	<u>Thursday</u> Studio Time – Work on Project 1 Due June 13, 2013 by 9:30 AM	n/a	Work on Project 1
Week 3:	<u>Tuesday</u> Quiz #1 Chapter 4 and 5	Chapters 4 and 5	Complete unfinished Chapter work.
	<u>Thursday</u> Studio Time – Work on Project 1 Due June 13, 2013 by 9:30 AM	n/a	Work on Project 1
Week 4:	<u>Tuesday</u> Chapter 6 and 7	Chapters 6 and 7	Complete unfinished Chapter work.
	<u>Thursday</u> Studio Time – Finish Project 1 Due June 13, 2013 by 9:30 AM	n/a	Work on Project 1
Week 5	<u>Tuesday</u> Quiz #2 Turn in Project #1 and start chapter 8	Chapter 8	Complete unfinished Chapter work.
	<u>Thursday</u> Project #1 Critique and start Project #2 Studio Time – Due Due July 9, 2013 by 9:30 AM	n/a	Work on Project 2
Week 6	<u>Tuesday</u> Chapter 9 and 10	Chapters 9 and 10	Complete unfinished Chapter work.

Course Outline

	<u>Thursday</u> Studio Time – Work on Project 2 Due July 9, 2013 by 9:30 AM	n/a	Work on Project 2
Week 7:	<u>Tuesday</u> Quiz #3 Chapter 11 and 12	Chapters 11 and 12	Complete unfinished Chapter work.
	<u>Thursday</u> Studio Time – Work on Project 2 Due July 9, 2013 by 9:30 AM		Work on Project 2
Week 8	<u>Tuesday</u> Project 2 Due by 9:30 AM Chapter 12 Quiz #4	Chapters 12	Complete unfinished Chapter work. Study for Final Exam
	<u>Thursday</u> Studio Time – Critique Project 2 Review Grades with Students	n/a	Study for Final Exam
Week 9	<u>Tuesday</u> Final Exam Part 1	n/a	
	<u>Thursday</u> Final Exam Part 2	n/a	
Week 10	<u>Tuesday</u> Chapter 13	Chapter 13	Complete unfinished Chapter work.
	<u>Thursday</u> Chapter 14	Chapter 14	